

**EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period: March 23, 2019 – March 22, 2020**

**1) Employment unit: Beasley Media Group, LLC – Wilmington, DE**

**2) Unit Member (Station and Community of License): WJBR-FM, Wilmington, DE**

**3) EEO Contact Information for the Employment Unit**

Mailing Address:  
812 Philadelphia Pike  
Wilmington, DE 19809

Telephone Number: 302-765-1160  
Contact Person/Title: Joe Bell, VP/MM  
E-mail Address: joe.bell@bbgi.com

**4) Full-time Job Vacancies Filled by the Station in the Employment Unit:**

Job Title

Recruitment Source Referring Hiree

(a) Digital Account Executive

Employee Referral

**5) Job Title:**

a) Job Title: Digital Account Executive

Referral Source of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address/Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Corporate Posting	Alisha Racine	<a href="http://www.bbgi.com">www.bbgi.com</a> 3033 Riviera Drive, Suite 200, Naples, Florida 34103	0	No
Indeed.com	N/A	www.indeed.com	3	No
Industry/Employee Referral	N/A	N/A	4	No

**6) Total number of interviewees Referred:** For the period from March 23, 2019 and March 22, 2020, this Employment Unit interviewed seven (7) interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Participation in Job Fairs**

1. King of Prussia National Career Fair

Location: Crowne Plaza Hotel, 260 Mall Blvd, King of Prussia, PA Date: August 13, 2019

Personnel who have substantial responsibility in the making of hiring decisions in attendance:

WJBR Director of Sales.

**(b) Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting**

1. University of Delaware Communications Department

Location: University of Delaware Media Center Library, Newark, DE Date: May 7, 2019

Station Personnel in Attendance: A Senior Account Executive

The station representative met with approximately 20 Journalism students to discuss broadcast and podcast programming content. The station representative was available to discuss employment opportunities in broadcasting.

2. University of Delaware Communications Department

Location: University of Delaware Memorial Hall, Newark, DE Date: August 13, 2019

Station Personnel in Attendance: A Senior Account Executive

The station representative met with approximately 20 Journalism students to discuss editing content for broadcast and podcast.

3. University of Delaware Communications Department

Location: University of Delaware Memorial Hall, Newark, DE Date: October 10, 2019

Station Personnel in Attendance: A Senior Account Executive

The station representative met with approximately 20 Journalism students to discuss broadcast and podcast programming content and to create sample podcasts. The station representative was available to discuss employment opportunities in broadcasting.

4. Mt. Pleasant High School Career Days

Location: WJBR, Wilmington Dates: October 16, 2019 and October 28, 2019

Station Personnel in Attendance: WJBR Director of Sales, Director of Marketing, 2 Account Executives and 2 On-Air Hosts. A total of 8 students, 4 each day, toured the studio to learn about sales, marketing and programming.

5. University of Delaware Communications Department

Location: University of Delaware Memorial Hall, Newark, DE Date: November 7, 2019

Station Personnel in Attendance: A Senior Account Executive

The station representative met with approximately 20 Journalism students to discuss and review sample podcasts. The station representative was available to discuss employment opportunities in broadcasting.

6. University of Delaware Communication Department

Location: University of Delaware, Newark, DE Date: March 5th 2020

Station Personnel Attending: A Senior Account Executive

The station representative addressed 20 Mass Communications graduating seniors on the importance of Marketing and broadcast sales in creating audio and video content. The station representative was available to discuss employment opportunities in broadcasting.

**(d) Internship Program**

1. WJBR Podcast Journalism Internship Program

Ongoing from March 23, 2019

Working with the University of Delaware Journalism Department, the Employment Unit created an internship for students interested in broadcast or podcast journalism and provided 12 students the opportunity to write, record and edit audio content at the WJBR studios or remotely online.